



All Together CUMBRIA

Our social value approach

Delivering real change to the lives of people living and working in Cumbria.

All Together Cumbria's social value approach has been developed using local statistics and data provided by the Office of National Statistics, the Cumbrian Observatory and the Cumbrian Local Enterprise Partnership (LEP). It is aligned to two key focus areas:

Education and training (Adults)

Providing greater opportunity and access to education and training for people living and working in Cumbria.

Social justice

Providing people in Cumbria where the need is the greatest with opportunity to enable and empower them into meaningful employment.

All work undertaken is aligned to six objectives:

1. Support the development of a trained and capable local workforce
2. Retain local skills and talents
3. Help minimise and mitigate specific, local industry lifecycle threats to employment levels in the area
4. Provide employment opportunities for long-term unemployed and other disadvantaged groups
5. Contribute to the long-term social and economic development of Cumbria
6. Support local Businesses to resource robustly to undertake work for key clients.

Through our unique partnerships with organisations who are passionate about making visible social change, we work together to determine the real needs of the Cumbria community and industry to identify and implement solutions that deliver a more sustainable workforce of the future.

All Together Cumbria is a social enterprise delivering real change in Cumbria.

The funds generated through All Together Cumbria via the collaborative partnerships are reinvested to enable greater employment opportunities through defined strategies, skills awareness, development and training.

Supported by industry, we provide effective and efficient management of current and future employment opportunities and challenges within the area via our industry skills brokerage and dedicated recruitment desk.

We are passionate about making visible social change. Through our unique partnerships we work together to determine the needs of individuals, our community and industry through data driven needs assessment. We identify and implement solutions that develop a more sustainable workforce of the future.

If you are a key decision maker within your organisation who is passionate about making visible social change to enable and empower the workforce of the future, then we would love to hear from you.

Contact Sarah MacGregor, Social Enterprise Manager to find out more - sarah.macgregor@alltogethercumbria.com